

Search... *for Purchasing Card Capable Suppliers* **...Online Now**

Launched by the Public Sector Suppliers Bureau Limited

In February 2009

www.search-online-now.co.uk

A dedicated web based supplier directory and search solution that has evolved from 'Search... Purchasing Card Capable Suppliers Search Engine & Directory' originally hosted within Purchasing Card News and Card Payment Solutions Web sites.

www.search-online-now.co.uk

Has further developed with added functionality providing a stand alone on-line supplier directory and search engine that offers Public & Private Sector organisations a Web based solution to source Purchasing & Card Capable Suppliers at Level One, Level Two and Level Three (LID) capability.

www.search-online-now.co.uk

Profiles Card Capable supplier's business activities, products & services to a wider Public & Private Sector audience assisting buying purchasing and contracting personnel to recruit specific UK Card Capable Suppliers.

www.search-online-now.co.uk

Has been designed with ease to navigate the Search, Edit & Add functionality

Red Route 1. SEARCH - is accessible to all buying purchasing and contracting personnel from Public and Private Sector organisations to search for Purchasing & Card Capable Suppliers currently listed on the database. They simply login their valid email address and follow the easy to navigate search instructions.

Yellow Route 2. EDIT - Existing Purchasing Card Capable Suppliers listed on the database are able to amend and update their basic company details onto www.search-online-now.co.uk on a self-administered, password protected basis. This route also enables the supplier to add a more detailed company profile of their goods and services offered to prospective buyers.

Existing suppliers adding a company profile with their basic company details will be highlighted in the regular NewsLink email broadcasts new section 'Purchasing & Card Capable Suppliers Newcomers'

Green Route 3. ADD - This route is designed for new Purchasing & Card Capable Suppliers to include their basic company details onto www.search-online-now.co.uk on a self-administered, password protected basis and gives them the opportunity to add a more detailed company profile of their goods and services offered to prospective buyers.

New suppliers adding a company profile with their basic company details will be highlighted in the regular NewsLink email broadcasts new section 'Purchasing & Card Capable Suppliers Newcomers'.

From a Buyers perspective

Searches for Purchasing and Card Capable Suppliers amongst other can be made by:

- Suppliers Name and Contact Details
- Geographical Area or Region Searches
- Post Code Searches
- Business Categories
- Products and Services
- Merchant Category Codes
- Payment Card Capability at:
 - MasterCard and Visa Purchasing Card Capability at Levels 2 and 3
 - All Level 2 and or Level 3 Capable Suppliers by region
 - Level 1, 2 or 3 Purchasing and Card Capable Suppliers
 - All level 2 Purchasing Card Capable Suppliers by Card Scheme
 - All level 3 Purchasing Card Capable Suppliers by Card Scheme

Promotion to the Buyers

To establish the restyled and enhanced functionality of the new Web based solution to Public and Private sector buyers to source Purchasing & Card Capable Suppliers at the various Levels of capability:

www.search-online-now.co.uk will be promoted directly to our audience of Public & Private sector buyer contacts by **NewsLink** twice-monthly email broadcasts.

Page features will appear within future issues of all Purchasing Card News/Card Payment Solutions printed and electronic issues of the publications.

Direct marketing to the individual Search... hits from buyers and suppliers recorded up-to October 2008

Web Site prominence on: www.purchasingcardnews.co.uk and www.cardpaymentsolutions.co.uk

Cooperation and joint promotion of www.search-online-now.co.uk with scheme providers, banks and acquirers in reaching a wider audience of suppliers & buyers to mutual benefits.

Informing Purchasing & Card Capable Suppliers Base

We are informing existing and new Purchasing & Card Capable Suppliers of the restyled and enhanced functionality of the new web based supplier directory and search solution www.search-online-now.co.uk that is now assessable to all buying, purchasing and contracting personnel from both Public and Private Sector organisations wishing to source Purchasing & Card Capable Suppliers.

Establishing with the suppliers currently listed on the supplier directory and search solution database their company details and essential information to attract, maintain and gain new important customers contacts could need to be reviewed and amended from the last update.

To inform the supplier base a two phase mailing and email campaign will be undertaken to existing Purchasing & Card Capable Suppliers advising them to update and add further information to their existing company details already listed. The mailings will be personalised and will carry individually printed eight-digit passwords that will enable the supplier to access and amend its own company details.

By following the Yellow Route existing Purchasing Card Capable Suppliers listed on the database are able to edit, amend and update their basic company details to www.search-online-now.co.uk on a self-administered, password protected basis.

New Purchasing & Card Capable suppliers follow the Green Route to lodge their company details and will be supplied with an individual eight-digit password at the point of sign-up. This will enable the supplier to securely access and add its own company's details.

Both these online login routes gives the supplier the opportunity to add a more detailed Supplier/Merchant Company Profile of their goods and services offered to perspective buyers.

New and existing suppliers adding a company profile with their basic company details will be highlighted in the regular **NewsLink** email broadcasts new section 'Purchasing & Card Capable Suppliers Newcomers'

The purpose of this promotion to Purchasing & Card Capable Suppliers is to encourage the suppliers listed on www.search-online-now.co.uk to view, update and amend their current company's details where necessary.

To encourage suppliers to add a more detailed Supplier/Merchant Company Profile of their goods and services offered, giving a greater range of search criteria options to prospective buyers viewing www.search-online-now.co.uk